

Centralize all the information from **WHATSAPP BUSINESS** and connect faster with your customers



Are you joining the new era of customer management with **Saysimple + HubSpot?**

We know the importance of having all the **data from your online store centralised** in a good CRM in order to have control of all your customers' information.

And, nowadays, with the rise of new communication channels, such as **WhatsApp Business**, we have taken a huge leap forward in communication with our customers, and it is another area we need to master.

That's why we wanted to go one step further by developing an integration that allows you to have all the **WhatsApp Business conversations with your customers synchronised with HubSpot**, the most complete CRM for marketing, sales, operations and support activity.

How? With **Saysimple**, a communication platform that centralises and automates the management of customer messages from different channels, improving efficiency and customer service experience.

And you can't imagine the advantages that this integration will give you!

Advantages of integrating Saysimple with HubSpot

- Control the traceability of WhatsApp messages in HubSpot.
- Create new contacts in HubSpot from Saysimple.
- View your HubSpot contact information in a dashboard next to your conversations in Saysimple.
- Create segmented lists in HubSpot based on keywords in WhatsApp conversations.
- Automate messages with personalised offers and discounts.

Leverage Saysimple's omni-channel management and HubSpot's segmentation capabilities to automate personalised messages to your customers.





Why choose SAYSIMPLE + HubSpot for your online store?

Having a multi-channel inbox, like in SAYSIMPLE, **saves you a lot of time in managing your customers.**

Transform your company with the benefits of the SAYSIMPLE + HubSpot integration



Optimise the efficiency of your sales agents by controlling the **full traceability of your customers and their orders.**



Monitor the most important KPIs of your **online store** to draw the most accurate conclusions.



Increase your online sales thanks to the personalisation of messages and the speed in managing incidents.

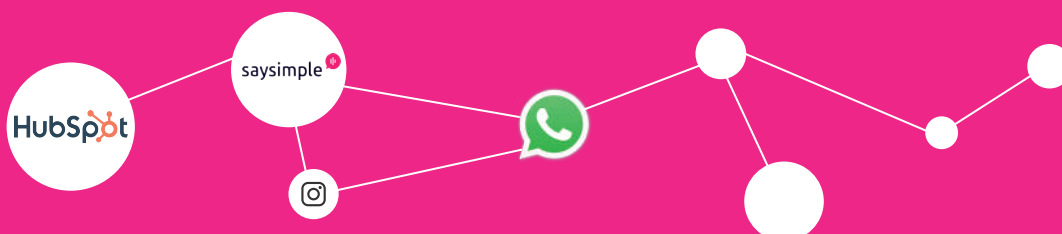


Record the activity of each of your **sales representatives** and monitor their progress.

Responding to questions or doubts and resolving incidents is very important **in order to increase customer satisfaction and build loyalty.**

Therefore, if you have control of all this **information in real time** and reflected in a CRM like **HubSpot**, you can greatly improve the relationship with your customers and users.

With HubSpot you can automate all kinds of daily tasks, such as creating **segmented lists or workflows** according to the type of customer. You can create personalised offers and discounts, and **manage your ecommerce deals and incident tickets** from a single place.



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