

Synchronise your PrestaShop ecommerce data with HubSpot and multiply your conversions

PRESTASHOP + HubSpot

PrestaShop + HubSpot: the key to boosting your online store

You can now **boost your ecommerce sales** thanks to the **centralisation of all the information with HubSpot**, the most powerful CRM on the market.

The **PrestaShop + HubSpot** integration allows you to synchronise all your online store's customer or prospect data with HubSpot.

By knowing the most important information, such as **the status of orders or purchase history**, you have a **global vision of your ecommerce**.

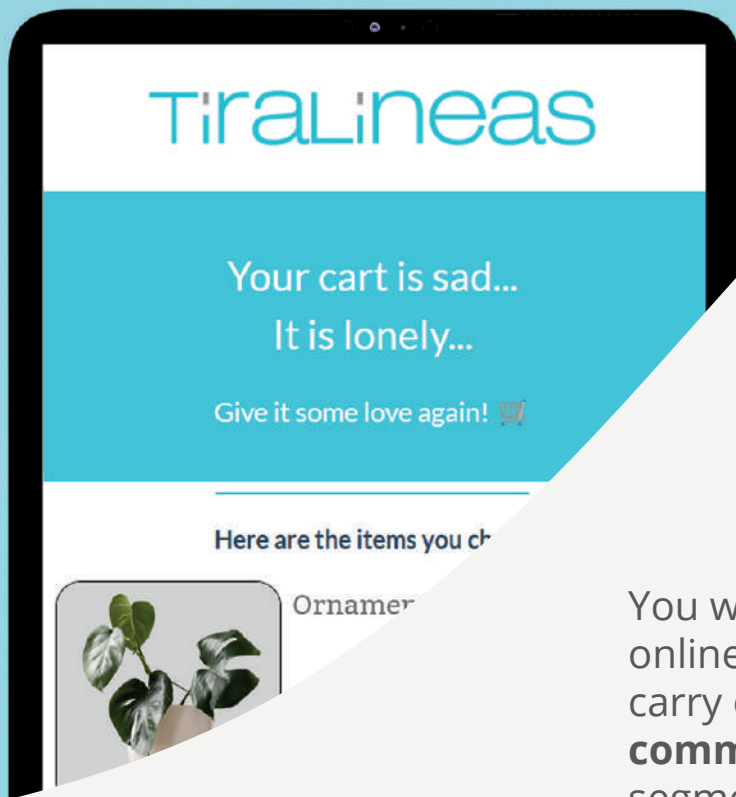
This makes it possible to make better decisions and carry out **marketing, sales and support** action to boost your online store and strengthen the relationship with your customers.

In addition, if you manage a **PrestaShop Multistore**, you can take advantage of this integration to connect them all in a single HubSpot account.

Advantages of integrating PrestaShop with HubSpot

- Centralise all the information related to your customers and their orders in one place.
- Create personalised offers and discounts with HubSpot for each type of customer.
- Recover abandoned carts and get your customers to complete the purchase process.
- View global data about your ecommerce in HubSpot reports and make better decisions.

Make the most of your customers' order information and track all their interactions to strengthen your relationship with them.



Why connect your PrestaShop online store with HubSpot?

You will have a **global view** of your online business, and you will be able to carry out **personalised communications** thanks to HubSpot's segmented lists in order to **increase your sales**.

Do you want to recover abandoned carts from your online store?

Módulo de Carrito Abandonado by Tiralíneas



Add the special **Abandoned Cart** module to the PrestaShop + HubSpot integration and **recover sales that you thought were lost** in just a few clicks and without effort.



Personalise emails easily with the templates in our intuitive editor.



Create smart workflows and automate them to **send abandoned cart reminders** to your customers at the most appropriate time.



Turn abandoned carts into effective sales and **maximise your revenue with the Abandoned Cart module**, the perfect tool to optimise your online store.

You will improve the level of conversions thanks to the **recovery of abandoned carts in your online store** and build customer loyalty.

Take advantage of the data from HubSpot's **predefined reports for online stores** and start **creating specific marketing campaigns** that increase your sales.

If you connect your PrestaShop ecommerce with HubSpot you can **create lists segmented by location or interests**, make **typical workflows** for online stores, manage your ecommerce deals and **incident tickets** all from the same CRM.



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